

Enterprise Log-Analysis Tool Features

	Marketwave Hit List Enterprise 4.0	Microsoft Site Server 3.0	net.Genesis net.Analysis Pro 3.5	WebTrends Enterprise Suite 2.1
Analysis:				
Supports distributed servers (mirrored or split content)	●	●	●	○ (Can read them as wild cards)
Supports multiple log formats	●	●	●	●
Documentation sources	Online	Online	User guide, online	User guide, online
Proxy server log support	●	●	●	●
Reverse DNS lookup	●	●	●	●
Query string analysis (internal)	●	●	●	Keywords only
Query string analysis (external search engines)	●	●	●	Keywords only
Customized filtering	●	●	●	●
Advertising analysis	● (Using redirect script)	●	●	●
Flexibility of custom reports	●	●	●	●
Path analysis	●	●	●	●
DNS caching	●	●	●	Not within SQL
Cookie analysis	●	●	● (Proprietary plug-in)	●
Compressed log support	● (gzip and zip)	● (gzip and zip)	● (gzip and zip)	● (gzip and zip)
Reporting:				
Calculates visits/visitors	●	●	●	●
Import and report progress status indicator	●	●	●	●
Report output formats	HTML, Word, ASCII, comma-delimited file	HTML, Word, Excel, FTP, e-mail	HTML, Word, Excel, text, comma-delimited file, FTP, e-mail	HTML, Word, Excel, text, comma-delimited file, FTP, e-mail
Wizard installation	●	●	●	●
Domain breakdown	●	●	●	●
Geographic breakdown	●	●	●	●
Advanced error checking	○	○	●	○
Advanced referrer checking	○	●	○	●
Browser breakdown	●	●	●	●
Bandwidth summary	●	●	●	●
Comparison to previous logs/trends over time	●	●	●	●
Management:				
Remote administration	●	●	●	● (NT only)
Scheduling for imports and reporting	1-minute increments, hourly, daily, weekly, monthly, yearly	Hourly, daily, weekly	Daily, weekly, monthly, quarterly	5-minute increments, hourly, daily, monthly, yearly
Database Support:				
Built-in DBMS	● (Proprietary)	● (Access)	● (Unix comes with Informix)	● (Proprietary)
Attach to DBMS (ODBC)	● (SQL Server or Oracle7/8)	● (SQL Server)	● (SQL Server)	● (SQL Server or Oracle7/8)
Platform Support:				
Windows95/98	●	○	○	●
Windows NT	●	●	●	●
Unix	○	○	Solaris 2.5 or 2.6, AIX 4.1.x	○
Year 2000-compliant	●	●	Unknown	●

● Yes ○ No